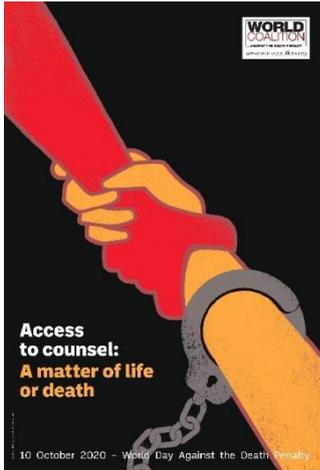


Mobilization Kit

18th World Day Against the Death Penalty

The Right to an Effective Legal Representation

The World Day Against the Death Penalty: 10 October 2020



For the 18th year in a row, the World Coalition Against the Death Penalty is calling for local initiatives and world-wide actions that shine a spotlight on the abolition of the death penalty. The goal of this Mobilization Kit is to inform of this year's objectives as well provide ideas of activities that boost the global abolitionist goal.

The World Day is aimed at political leaders and public opinion in both countries where the death penalty has not yet been abolished and countries where it has been abolished. The meaning of abolition and of justice without capital punishment needs to be maintained and shared, particularly for future generations. This day also unifies the abolitionist movement and gives global support to the sometimes-isolated action taken by its abolitionists on the ground. It encourages and consolidates the political and general awareness of the movement against the death penalty.

Every year, the World Day focuses on a specific issue of capital punishment, such as failures of justice (2006), mental health (2014), poverty (2017), living conditions on death row (2018), or the plight of children whose parents are sentenced to death (2019). This year, the focus is on the right to effective legal representation during all stages of arrest and legal proceedings. Without access to effective legal representation during arrest, detention, trial and post-trial, due process cannot be guaranteed. In a capital case, the consequences that can arise from a lack of effective legal representation can be nothing less than the difference between life and death.

Staying Safe During the COVID-19 Crisis

The World Day Against the Death Penalty has never been celebrated during a time of so much uncertainty and strife across the world. Since the beginning of 2020, the coronavirus (COVID-19) pandemic has influenced how the abolitionist community is able to advocate and defend the abolition of capital punishment. Thousands of those sentenced to death, along with their families and support networks, are left vulnerable as prison and judiciary systems around the world grapple with the implications of the COVID-19 crisis. It is now more important than ever to stay active and vigilant for abolition of the death penalty!

This Mobilization Kit has included a few ideas that will allow activists to participate in the World Day without the need to physically gather in groups. **With any activity you undertake this year, please make sure it is compatible with your local and/or national government's regulations regarding public health and safety. This is particularly important as policies and regulations have been changing to adapt to the COVID-19 threat.**

For more information:

www.worldcoalition.org

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[1] INTRODUCTION

Main objective of the 2020 World Day

Since the 1980s, there has been a global trend towards the abolition of the death penalty, a trend which continues to this day. According to Amnesty International, only 16 countries had abolished the death penalty for all crimes in 1977 – roughly 40 years later, more than two third (142) of the countries in the world have now abolished the death penalty! In its 2019 global report on death sentences and executions, Amnesty International recorded that at least 26,604 people were known to be under a sentence of death by the end of 2019 and at least 657 individuals were executed.

The main objective of the 2020 World Day is to raise public awareness on the importance of an individual's right to effective legal counsel and the consequences that can arise when it is not provided, to convince people that the death penalty should be abolished.

To do so, the World Coalition and its member organizations have identified specific objectives.

Specific objectives of the 2020 World Day

(1) Supporting abolitionist activities by sharing arguments, tools and information

Every year, the World Coalition Against the Death Penalty produces many tools that are shared and used by its member organizations.

- * A **poster** for the World Day Against the Death Penalty;
- * A **leaflet** on the World Day's theme with synthetic information and testimonies;
- * **Facts and figures** on the use of the death penalty in the world;
- * A **detailed factsheet** on the right to an effective legal representation;
- * The **2019 World Day Report**;
- * A **mobilization kit** for their members.

The poster, the leaflet and the facts and figures sheet will be printed both in English and French and will be available online on: <http://www.worldcoalition.org/worldday.html>. Additional tools for professionals, and the sharing of existing tools will be provided as well on the World Coalition website.

Furthermore, the World Coalition supports events organized worldwide on 10 October as the very objective of the World Day is to support and stimulate local initiatives and actions in as many countries as possible in the world. All citizens are called to participate in standing up for the right to legal defense, and a world without the death penalty. Thanks to the World Coalition's network of 160 members, we are best placed to encourage and promote the events organized around the world on 10 October.

(2) Working with organizations and bar associations that support the right to a fair trial, quality of legal assistance, and that work closely with legal professionals who defend those facing the death penalty

While they are not the only key to the right to a legal defense, lawyers are on the frontline of defending individuals who are facing capital punishment. They can be vital actors in helping reduce the number of people sentenced to death as well as the number of individuals who are executed. Of course, their ability to act is dependent on their access to resources, as well as access to space in which they can operate.

You can get involved with organizations, such as bar associations, that provide support to lawyers who defend clients who are facing the death penalty. Bar associations provide a crucial platform to unite lawyers around injustices and encourage the sharing of best legal practices. You can also work with legal outlets to encourage better access to lawyers and access to justice in general for those who may be facing a death sentence.

(3) Decry when the right to legal counsel has not met the minimum requirements and when access to justice has been denied

Justice systems around the world repeatedly fail to give those charged with a crime adequate legal representation. When this happens, governments and the legal systems they have created need to be held accountable for failures in access to justice. This vigilance needs to be in place during all stages in which a person is accused of a crime; arrest, detention, trial and post-conviction are all key moments in which a person needs to have access to counsel.

We encourage you to reach out to journalists and encourage media attention to cases in which the right to legal counsel was violated. You can also launch a media or social media campaign citing examples of a failure of legal representation to help those sentenced to death.

[2] ARGUMENTS

- (1) **No State** should have the power to take a person's life
- (2) It is **irrevocable**. No justice system is safe from judicial error and innocent people are likely to be sentenced to death or executed.
- (3) It is **unfair**. The death penalty is discriminatory and is often used disproportionately against people who are poor, people with intellectual or psychosocial disabilities, and members of racial and ethnic minority groups. In some places, the imposition of the death penalty is used to target groups based on sexual orientation, gender identity, political opinion, or religion.
- (4) It is **inhuman, cruel, and degrading**. Conditions on death row and the anguish of facing execution inflict extreme psychological suffering, and execution is a physical and mental assault.
- (5) It **denies any possibility of rehabilitation**.

It is **applied overwhelmingly in violation of international standards**. It breaches the principles of the 1948 Universal Declaration of Human Rights, which states that everyone has the right to life and that no one shall be subjected to torture or to cruel, inhuman or degrading treatment or punishment. On seven occasions, the United Nations General Assembly has called for the establishment of a moratorium on the use of the death penalty (resolutions No. 62/149 in 2007, No. 63/168 in 2008, No. 65/206 in 2010, 67/176 in 2012, No. 69/186 in 2014, No. 71/187 in 2016 and No. 73/175 in 2018).
- (7) It **creates more pain**, particularly for the relatives of the person sentenced to death, including children, who will be subjected to the violence of forced mourning.
- (8) It is **counterproductive**, because by instituting the killing of a human being as a criminal solution, the death penalty endorses the idea of murder more than it fights it.
- (9) It is **inefficient and does not keep society safer**. It has never been conclusively shown that the death penalty deters crime more effectively than life imprisonment.
- (10) **Not all murder victims' families want the death penalty**. A large and growing number of crime victims' families worldwide reject the death penalty and are speaking out against it, saying it does not bring back or honor their murdered family member, does not heal the pain of the murder, and violates their ethical and religious beliefs.

[3] ORGANIZE EVENTS!

Below are suggestions to spark ideas for taking action during this World Day! Note the practical worksheets that are referenced for each action- they are there to help you plan your events.

Call for initiatives!

Wherever you are – in Africa, in the Americas, in Asia, in Oceania or in Europe –

Whoever you are – artists, citizens, elected representatives, journalists, lawyers, members of Parliament, NGOs, teachers, religious leaders

Whatever your project is – concerts, cultural and educational activities, debates, demonstrations, press conferences

10 things you can do to end the death penalty

* **Organize a demonstration.** If this option is not available to you for reasons linked to COVID-19 public policy, check out the additional ideas in this list!

See [practical worksheet No. 1](#)

* **Organize a gathering on a videoconference platform.** It can take the shape of a **webinar**, **remote workshop**, or a **conversation** to create awareness (invite a speaker or read testimonies to provoke discussion), a **[virtual] debate** or a **[virtual] movie screening** with families of people sentenced to death, exonerees, their lawyers and experts.

See [practical worksheet No. 2](#) and [practical worksheet No. 4](#)

* **Coordinate a letter/ an email writing campaign** to allow victims of capital crimes and death row prisoners to reach out to each other, or to address national authorities such as the Minister of Justice or the Head of State.

See [practical worksheet No. 3](#)

* **Participate in a TV show or with a community radio station.**

See [practical worksheet No. 10](#)

* **Organize an art exhibition** (of art work made by people sentenced to death, of photographs of death row, of drawings or posters) or **[virtual] theatre performance**.

See [practical worksheet No. 6](#)

* **Join the events** prepared for the abolition of the death penalty worldwide. Visit the World Coalition page for events near you!

* **Donate** to a group working to end the death penalty.

* Follow the **social media campaign** on Facebook, Instagram and Twitter and launch your own using: #nodeathpenalty

See [practical worksheet No. 7](#)

[HOW TO PROMOTE THE WORLD DAY ON SOCIAL MEDIA?](#)

- * **Mobilize the media** to raise awareness on the issue of the death penalty.
See *practical worksheet No. 8* and *practical worksheet No. 9*

- * Participate in **Cities Against the Death Penalty/Cities for Life** on 30 November 2020.

10 practical worksheets to help you!

(1) HOW TO ORGANIZE A DEMONSTRATION?

- * First, **find out information** on the legal conditions and the required authorizations of a demonstration, on the prerequisite declarations or the delay. **This step is particularly important considering the COVID-19 pandemic. If public health policies prohibit gatherings in large groups to prevent transmission, then organizing a demonstration in person will not be an easy option. If gathering in small groups is an option in your area, remember to take into consideration the spacing of participants and the location of where you hold the demonstration. Ideally the location will have minimal traffic with few pedestrians walking by.**

- * **Define the message** you would like to spread: do you want to point a specific case out or to call on political leaders or the public opinion?

- * **A manifestation can take many forms:** a silent or a night walk, a “die-in” during which people sit down on the ground, a flash-mob. **Adapt it to your message and to your means.** The needs will not be exactly the same depending on the manifestation you have chosen.

- * Put an “organizing group” in place to welcome people and answer their questions, share materials, explain the rules.

- * Before the event, **communicate around you:** contact and invite local medias (see worksheet No. 10) or create an event on Facebook to reach more people.

- * During the event, **encourage media to provide coverage: regularly relay information,** photos or short videos on Twitter, using *#nodeathpenalty*, or **make a live video on social networks** (see worksheet No. 9).

(2) ORGANIZE A GATHERING ON A VIDEOCONFERENCE PLATFORM

- * **Select** what type of event you would like to hold over videoconference and **identify** who you want to invite to participate. For instance, if you would like to hold a webinar or a remote workshop on the right to legal counsel and the death penalty you will need to identify the speakers and participants.

- * **Select** which videoconferencing platform you would like to use and learn how to use it prior to the event. There are many options! We encourage you to fully research your options as there are pros and cons to the existing platforms. Some are not free, some are only useful for a certain number of participants, and others have made headlines for not being secure. Particularly when talking about access to justice and the death penalty, we encourage you to prioritize you and your participants safety! A few examples of secure, free to use platforms include Jitsi and Talky.

- * **Draft** your event's agenda for the day. If you are hosting a remote workshop, perhaps you need to draft the workshop's modules and assign a teacher(s) to the workshop. If you are hosting a discussion prepare a few conversation starters so that the event can be as smooth as possible.

- * **Make sure** your speakers and/or teachers know which order they will be speaking in and on what subject. Online platforms do not offer the same ease of body language that in-person events do.

* **Make sure you have digital materials** to distribute to participants! All downloadable from the World Coalition’s website.

* **Email, call or otherwise invite** participants well in advance so that they might reserve the time in their calendars. In the hours leading up to the event, don’t forget to send a link to your event’s platform to the participants!

* **If your event is open to the general public, advertise** your event.

(3) COORDINATE A LETTER/ EMAIL WRITING CAMPAIGN

* **Define** who you would like to reach out to for your letter campaign. It may be a political leader or an elected official (governor, representative, ambassador, head of State...) you would like to address on the death penalty issue.

* **Write a 1-page (or half a page) letter (or email) that expressly addresses the person you are contacting and in which your inquiry is directly worded.** For example: “X, please vote in favor of the moratorium!” or “Y, grant pardon to Z!”. It can also be followed by a list of motives you can adjust according to your specific campaign. Look through the World Coalition’s website to pick up new arguments – they also are available in this mobilization kit.

* **Share** this letter (or email) with your networks with clear instructions to follow (how to sign, who should be addressed...). You can combine this action with an online campaign on social networks.

* **Ask people to sign and post the letters or collect and deliver them personally if such an option is possible.** If appropriate, consider widely communicating on it on social networks, for instance by filming yourself while delivering the letter in order to share the clip later – it can also be live broadcasted on Facebook or Twitter. You can also ask people to gather and deliver all the letters they signed at the same time (make sure you defined it precisely by mentioning a date in the instructions you previously shared).

* **Make sure you give enough time to people** (at least 3 weeks), depending on the message you would like to share. You should draw in the largest audience as possible!

* **Pay special attention to security risks and always choose the less dangerous option** to you or to people who get involved in your action. Letters can remain anonymous. You also can contact local associations or coalitions to ask them for specific advices.

* **Alternative:** letter campaigns can also allow victims and death row prisoners to contact each other, to bridge the gap between their interests. You can contact local associations or coalitions that work with victims or convicted people to share your ideas with them.

(4) HOW TO ORGANIZE A [VIRTUAL] FILM FESTIVAL ON THE DEATH PENALTY?

* Plan your event **in advance** at least two months before if it will be held in person. **Check with your local and/or national government if holding a film festival is not contrary to public health policies. Holding a film festival in person requires 2 months of preparation- and the COVID-19 crisis can evolve quickly, for better or for worse, in 2 months. If this is not an option for you, consider holding a virtual screening! The suggestions on adapting the film festival to a virtual one can be found (in parenthesis) below.**

* **Contact cinemas** and other organizations in your country. **(In a virtual screening, instead research a videoconference platform that you can use to project a film onto a shared screen).**

* Choose a **theme** for the festival with a catchy title and choose up to **dozen films**. Make sure you have the right to screen them.

* Make sure to have a **variety of countries and cultures** (European, American, Asian movies), **content and subject matter** (cases of innocence, the world of prisoners sentenced to death, social pressure faced by victims' families, political executions, the abolitionist movement, the social and economics stakes...) **and genre** (blockbusters, art house films, documentaries...). You may find a list of films on the death penalty in this mobilization kit.

* Arrange **subtitles** if the films do not already exist in your language, if possible.

* **Organize debates** after the films to encourage discussion with audience. Invite experts, scholars and directors to interact with the audience and explore their impressions of the film and their opinion on the death penalty.

Since 2004 Taiwan Alliance to End the Death Penalty has organized a film festival on the death penalty every three years.

(5) WORK WITH VICTIMS, THEIR FAMILIES AND THEIR LOVED ONES

It is very important to incorporate the experience, the point of view and the testimony of victims' family members in tools and other activities against the death penalty.

Every death penalty story is also the story of a crime that occurred. A death penalty story does not begin with an execution or a death sentence or even with an arrest. In capital homicide cases, it begins with a murder victim's loss of life and the devastating impact that that loss has on the surviving family members. In other circumstances, it begins way before the capital crime, with the arrangement and distribution of resources that may drive crime. Including victims' stories when talking about the death penalty is the right thing to do.

The common assumption is that all victims' family members support the death penalty. We cannot expect to abolish the death penalty without presenting an alternative view. **Victims' voices have a powerful effect** - lawmakers have voted against the death penalty as a result of hearing victims' testify for abolition. Including victims' stories when working for abolition is strategically wise and is essential to bringing new people into the abolition movement.

Here are a few suggestions. We encourage you to consult with Association française des Victimes du Terrorisme (AfVT), Murder Victim's Families for Human Rights (MVFHR), or Journey of Hope... from Violence to Healing for further guidance.

* In educational or political materials about the death penalty or about a prisoner's case, acknowledge the original murder. Give the victim's name. For example, instead of saying "Eric Jones, who is facing a death sentence", say "Eric Jones, who was convicted of the murder of John Smith, is now facing a death sentence"

* **Do not speak in victims' place** but let them talk for themselves. Work with them to produce their statement on specific cases but do not push them to say something they do not want to.

* **Realize that victims' family members who oppose the death penalty will have many different reasons for holding that view.** Don't assume that their reasons are all the same. Don't assume that opposing the death penalty is the same as forgiving the offender.

* Invite victims' family members to be **an integral part of your anti-death penalty efforts** and activities.

* Know that the best person to reach out to a victim's family member is another victim's family member: MVFHR or Journey of Hope can help with this.

* **Support legislation**, programs, and services that help to meet the needs of victims' family members in the aftermath of a murder. Build relationships with victims' groups and demonstrate that your work against the death penalty is rooted in a desire to prevent murder in all cases.

* **Create relations with victims' groups** and explain to them how your work against the death penalty is linked to your willingness to prevent any further murder and to support programs related to families of the victims.

* **Promote dialogue** to help families and children feel free to speak.

(6) HOW TO ORGANIZE A [VIRTUAL] ART EXHIBITION?

* **Find a place for the exhibition**, for example a well-known art gallery, museum, garden or square, a public place, a university, a library, an underground station, a shop window, etc. Please note that often these types of places are rarely free to use, so it's a good practice to find out more about the space prior. **Check with your local and/or national government to make sure holding an art exhibition is not contrary to public health policies. If this is not an option for you, consider holding a virtual art gallery! The suggestions on adapting the art exhibition to a virtual one can be found (in parenthesis) below.**

* **More than six months are often required to reserve prestigious places** such as temporary exhibition spaces in museums, **but two or three months should suffice for a public place.** Unusual places are often very interesting, but the procedure can be more complicated. **(For a virtual exhibition, consider the platform that you want to display the art. Social media is very adept at this with options like creating a Facebook group or posting art on Instagram).**

* To guarantee your chances of success, **be organized in advance** and get to know the managers of the exhibition area, suggesting they sponsor the project.

* **Contact the artists** for electronic copies of the posters (see section 7, for existing exhibitions).

* Print the drawings or the paintings depending on where they will be exhibited- if outside cover them in protective plastic, if in a museum think about hanging, etc. **(For the virtual exhibition, you need to obtain the digital versions of the art you are willing to depict. Note that the definition of the digital version should be as good as possible given that it will be displayed on a screen.)**

* **Prepare the official opening of the exhibition**, with the artist or a distinguished speaker who can talk about the death penalty. Contact the World Coalition if necessary. **(This can be done by sending out the information through email, social media accounts, messages on Whatsapp or other text message applications.)**

* **Invite the media**, your network of activists, engaged artists, academics, students, and those in the artistic scene, etc.

* Prepare the exhibition and do not forget to prepare **drinks** and a **buffet** if your budget permits.

* If you have informed the press, **prepare a press kit** with information about the exhibition, the artist and the World Day Against the Death Penalty.

Art exhibits are an out-of-the-norm way to generate public debate about the death penalty, which is why they can be so effective! You may also look through the World Coalition's website section 'Tools', subsection 'Working With Artists' (<http://www.worldcoalition.org/tools.html>) to get a better understanding of how the death penalty is depicted in art.

To select the artwork you would like to display, you may ask yourself:

- How does this piece of artwork make me feel?
- How does this work depict the death penalty? In what way is it framing the death penalty debate?
- What human aspect does this art work reveal in relation to the death penalty?



Our Ugly World, Arthur Angel

(7) HOW TO PROMOTE THE WORLD DAY ON SOCIAL MEDIA?

- * From 1 October, **post loads of messages!**

Use **Facebook** to share the information with your friends and know more on the event around you. Here are a few examples of messages you can write to promote the online campaign.

- *“What does the death penalty mean to you? Learn from a new perspective and share your story! www.facebook.com/worldcoalition”*
- *“Check out the World Day against the Death Penalty. Download posters and tools, share with friends, have your say and more. www.worldcoalition.org/worldday”*
- *“Let's end the death penalty! What are you are doing to combat this inhumane treatment? Join the discussion and the event on Facebook page”*

* and also use **Twitter** with **#nodeathpenalty**. Here are a few examples of tweets you can post to promote the online campaign.

- *“Spread the word! The World Day Against the Death Penalty is on 10 October 2019 www.worldcoalition.org/worldday #nodeathpenalty”*
- *“Let's end the death penalty! Visit www.worldcoalition.org/worldday to say #nodeathpenalty”*
- *“What does the #deathpenalty mean to you? Learn from a new perspective, share with friends, have your say and more: www.worldcoalition.org/worldday”*

* Publish images on Facebook, Twitter and Instagram by taking photographs and making videos!

- Add a small description: a short text, a quote, a figure.
- Use **#nodeathpenalty**.
- Be aware of the quality of the photograph and of the length of the video. A 2-minute-long video has more chances to be watched and shared.
- Always respect the right to the image relative to the legislation of the country where you took the photo or filmed to the video.

* You want to know more on **#nodeathpenalty** ? Downloads tools, share and get involved on www.worldcoalition.org/worldday

* Using Facebook or Twitter in other languages? Share your messages in your own language on all the social networks!

* Call out political leaders by mentioning them with the @ to their official account. Always show respect in your message, without insult or violence.

(8) HOW TO WRITE A PRESS RELEASE?

* Use **letterhead paper** if you have it and include the name of your organization.

* Put the notice “For immediate release” with the date of the public release.

* Start with a short but explicit title.

* **The 1st paragraph is the introduction.** It is the most important paragraph as journalists may not read beyond it. It answers the following questions: Who, What, Where, When and should attract the attention of journalists.

* The 2nd and 3rd paragraphs are an **explanation of this 1st paragraph**. They answer the questions why and how and provide the context, stakes, and a brief historical background. Where necessary gives **quote, facts** and **figures**. It is important to give some materials to the journalists. They will need a quote for their article, so if you give it to them, they are more likely to use your press release. It is also important to give them accurate figures and reliable sources. By doing so, you make their work easier and increase your chances of receiving coverage.

* Put your **contact information** at the end of the press release with your first and last name, title, email and phone number.

* Include a link in the press release to your organization.

* **The statement should not exceed one page**. A long press release could discourage journalists and not be read at all.

* For more information consult the following guide: <https://www.wikihow.com/Write-a-Press-Release>

(9) HOW TO GUARANTEE GOOD MEDIA COVERAGE FOR YOUR EVENTS?

* **Forge links with local journalists** interested in the subject: throughout the year follow local media coverage and find the media outlets and journalists who often raise the theme of the death penalty. Also, find out how they discuss it: what news section, what angle, etc.

* **Contact them in the summer or September** to tell them about the World Day Against the Death Penalty (so that they put it in their schedules) and your event as a way of making yourself known.

* **Try to become their yardstick for the subject by always responding quickly to journalists** and providing them with reliable information, particularly that provided by the World Coalition.

* To maximize your chances of success, **organize an event with one or two witness accounts**. Journalists like to use personal stories and, if you provide them with the opportunity, they will talk about your event.

* **Send out a press release a week before your event** with the exact place, date and time, the title of the event, the names of the participants, a brief description of your event and a paragraph on the World Day.

* Specify that participants will be available for interview at the event.

* **Send it again the day before the event** if you have not had confirmation from journalists who might be interested.

* Only hold a press conference if you have something specific to announce (a position taken following an execution in your country, abolition of the death penalty for some crimes, etc.).

(10) HOW TO LEAD AN AWARENESS CAMPAIGN VIA TV/RADIO SHOW

* **Contact television or radio programs** to introduce your organization and to offer an opportunity to talk about the World Day against the Death Penalty. You can call them for the first contact, but it is advisable to also send an email with information about the theme of the World Day, your organization, the purpose of such a program, etc. Local radio stations may be particularly interested.

* **Prepare your what you will say in your segment in relation to the abolition of the death penalty.** You can adapt it to your national context to make it more relevant as the more accessible your segment is, the more awareness it will create amongst people listening or watching.

* **After participating** in the television or radio program, ask the organizers to give you the program's recorded file. Share the program on your social networks.

* **Put the program file (audio or video), along with the World Day documentation provided by WCADP and any other relevant material on the abolition of the death penalty in your country, on USB sticks.** Video files represent an opportunity to raise awareness! Do not hesitate to translate some documents into the vernacular for greater understanding and awareness

* **Distribute the USB keys to target audiences** (such as universities). If you choose to distribute the USB keys in person, make sure to respect social distancing and if necessary, the national regulation in connection with the Covid-19 pandemic. You can send the USB keys by post to community or youth centers, schools, etc. This option allows you to avoid public gatherings, while increasing the geographical scope of your awareness campaign.

10 tips for a successful event!

1. This year, more than ever, we encourage you to consider your best options for planning an event. The COVID-19 situation can change so quickly, and events around the world have been cancelled to avoid further transmission of the virus. Advocating during this World Day is possible but only if proper precautions are taken. Whatever you decide, give yourself enough time to consider your options and also enough time to plan for maximum participation- at least a month in advance, more if you need to rent a room, invite speakers or contact us for an art exhibition.

2. Try to include several local NGOs or well-known people to make it a bigger event with no additional costs or efforts.

* To know what is organized in your city, www.worldcoalition.org/worldday

* To contact members of the World Coalition in your country: www.worldcoalition.org/Member-organizations

3. Contact local media a week in advance and again two days before the event. See Worksheet number 9.

4. Use the Internet and social networking tools to spread the word.

5. Contact us to promote your event on our website and on Facebook page.

6. A few days before, advertise it in the streets (posters, leaflets with title, time and place of your event).

7. Tell everybody, your friends, your family, even your grandma!

8. Be ready to counter pro death penalty arguments (use our "10 reasons to end the death penalty" in the first part of this kit).

9. Be nice to people, even if they disagree!

10. Take pictures and write a short report (and send it to us).

! This year's World Day events may be taking place in a virtual space. We encourage you to use precaution when inviting individuals to participate in an event, particularly if sensitive or strategic information will be discussed during this event. In a virtual, on-line space it is much more difficult to assess who is attending. **Stay vigilant!** For more information on working safely during the COVID-19 pandemic please consult the *Physical, emotion and digital protection while using home as office in times of COVID-19* by Front Line Defenders.

[4] WORLD DAY TOOLS YOU CAN USE

For World Day, the World Coalition has produced some materials. They are all available on its website: <http://www.worldcoalition.org/worldday.html>

The World Day's poster

For organizers of events, copies of the poster are available at no cost from the World Coalition Secretariat : contact@worldcoalition.org

Information Leaflet

The 2020 World Day leaflet provides information on how the lack of legal representation can have an adverse impact when dealing with capital punishment. It provides arguments against the death penalty and testimonies.

For organizers of events, copies of the poster are available at no cost from the World Coalition Secretariat: contact@worldcoalition.org

Facts and figures on the death penalty

Up-to-date information on the application of the death penalty around the world in 2019 and 2020.

Detailed factsheet on the right to legal representation

This detailed factsheet provides a precise overview of the right to legal representation and how this can impact when someone is sentenced to death. It provides useful definitions, arguments and a summary of relevant international and regional law.

Individualized Resource Tools for professionals (lawyers, judges, media, etc) and others are also available on the World Coalition World Day page.

[5] ADDITIONAL MATERIALS

Website on the death penalty

- * World Coalition Against the Death Penalty's website: www.worldcoalition.org
- * Worldwide database on the use of the death penalty: www.deathpenaltyworldwide.org
- * Amnesty International, death penalty page: <http://www.amnesty.org/fr/death-penalty>
- * Fédération internationale des droits de l'Homme, death penalty page : <http://www.fidh.org/spip.php?rubrique535>
- * Hands Off Cain information website: <http://www.handsoffcain.info>

For more references, please check the Coalition members' website and get in touch with them using the contact details you will find here: www.worldcoalition.org/Member-organizations.

Filmography

Browse available films on the World Coalition Against the Death Penalty's website: <http://bit.ly/world-coalition-library-films>

Non-fiction

Trial by Fire <https://www.trialbyfirethefilm.com>

Trial by Fire is the true-life Texas story of the unlikely bond between an imprisoned death row inmate (Jack O'Connell) and a mother of two from Houston (Laura Dern) who, though facing staggering odds, fights mightily for his freedom. Cameron Todd Willingham, a poor, uneducated heavy metal devotee with a violent streak and a criminal record, is convicted of arson-related triple homicide in 1992. During his 12 years on death row, Elizabeth Gilbert, an improbable ally, uncovers questionable methods and illogical conclusions in his case, and battles with the state to expose suppressed evidence that could save him.

Free Men <http://freemen.ch>

Swiss documentary films by Anne-Frédérique Widmann (2018) official selection of the International Film Festival and Forum on Human Rights

How can a human being stand up, under conditions of unjust imprisonment on death row, alone and without hope of being released? In this superb documentary film, Anne-Frédérique Widmann draws the portrait of Kenneth Reams, who wakes up every day with an unwavering desire to live, and succeeds in writing, testifying, painting and loving a woman. An unforgettable film about the art, resistance and dignity of every human life.

The Resurrection Club <https://vimeo.com/184333305>

Spanish documentary films by Guillermo Abril and Alvaro Corcuera (2016)

The film follows four death row exonerees in their effort to continue normally with their lives. They call themselves The Resurrection Club. It follows them with their families where they are trying to recover from the trauma, and execution. It follows them in their struggle to find other exonerees to join the club and on their tour to speak out against the death penalty. An extraordinary story about trauma and resurrection. An epic movie with extraordinary characters. An empowering story. A celebration of life.

The Penalty <http://www.thepenaltyfilm.com>

English documentary films By Will Francome and Mark Pizzey (2016)

The penalty follows three people caught in the crosshairs of capital punishment, and the political landscape that could decide their fate. Going behind the scenes of some of the biggest headlines in the history of America's death penalty, the film follows the lethal injection protocol crisis that resulted in a botched execution, the rehabilitation of a man who spent 15 years on death row for a crime he didn't commit, and the family of a young woman – brutally murdered – split by the state's pursuit of the ultimate punishment.

Last Day of Freedom http://www.lastdayoffreedom.net/?page_id=659

English documentary films by Dee Hibbert-Jones and Nomi Talisman (2016)

When Bill Babbitt realizes his brother Manny has committed a crime, he agonizes over his decision—should he call the police? *Last Day of Freedom*, a richly animated personal narrative, tells the story of Bill's decision to stand by his brother in the face of war, crime and capital punishment. The film is a portrait of a man at the nexus of the most pressing social issues of our day – veterans' care, mental health access and criminal justice.

Lindy Lou, juror number 2 <http://widehouse.org/film/lindy-lou-juror-number-2>

French documentary by Florent Vassaux (2016)

For 20 years, she has lived with an unbearable feeling of guilt and no one, in this Republican and Protestant community, understood her distress. In 2006, Lindy met the man, Bobby Wilcher, who didn't have a single visitor on death row in Parchman. She sought his forgiveness and became his friend. This friendship shocked some and she lost dear friends along the way. Lindy was the only visitor Bobby Wilcher had on the day of his execution and she remembers seeing him in shackles in the middle of the room, glancing one last time in her direction before passing away. Traumatized, this is how Lindy begins her journey and finds her 11 fellow jurors since they sentenced this man to death and questions the impact this experience had on them.

Yémen : les enfants dans le couloir de la mort <https://info.arte.tv/fr/yemen-les-enfants-dans-le-couloir-de-la-mort>

French documentary by Thomas Dandois, François-Xavier Tregnan et Alexandra Kogan (2014)

Yemen is a country that scares. The shadow of Al Qaeda looms over cities and villages: attacks, kidnappings, and assassination are getting more numerous. In the State's prisons, tens of teenagers have been sentenced to death, in violation of international standards.

Clean up <http://www.sebastianmez.com/cleanup.html>

American film by Sebastian Mez (2008)

It's his job to clean this special room, an execution chamber at a state prison in the United States. Every time there is an execution, he has to recover this place as it was before. This experimental short film gives an unconventional view on the death penalty.

Into the Abyss <https://www.wernerherzog.com/films-by.html>

Austrian film by Werner Herzog (2011)

We do not know when and how we will die. Death Row inmates do. Werner Herzog embarks on a dialogue with Death Row inmates, asks questions about life and death and looks deep into these individuals, their stories, and their crimes.

Honk! ... to stop executions

French film by Florent Vassaux and Arnaud Gaillard (2011)

At the heart of the United States, based on the numerous absurdities of the death penalty, the film shows through these three characters how this death sentence generates pain, unfairness, violence and inefficiency in the heart of the American society.

Incendiary: the Willingham case

<http://www.incendiarymovie.com/INCENDIARY/INCENDIARY.html>

Film by Steve Mims and Joe Bailey Jr. (2010)

In 1991, Cameron Todd Willingham's three daughters died in a Corsicana, Texas house fire. Tried and convicted for their arson murders, Willingham was executed in February 2004 despite overwhelming expert criticism of the prosecution's arson evidence. Today, Willingham's name has become a call for reform in the field of forensics and a rallying cry for the anti-death penalty movement.

Toute ma vie en prison (In Prison my whole Life)

British film by Marc Evans (film 93 minutes)

This documentary immerses us in the heart of the American prison system by addressing the case of Mumia Abu-Jamal, a black journalist convicted of killing a police officer, who is still on death row. The story is told by a young British man (William Francome) who was born on the day of Mumia's arrest.

Fiction

Night Train <http://www.worldcoalition.org/fr/Filming-in-the-darkness-of-Chinas-death-row.html>

Chinese film by Diao Yi Nan (2007)

Night train tells the story of Wu Hongyan, a woman in charge of the execution of death row prisoners in Western China.

Redemption: The Stan Tookie Williams story

American movie by Jamie Foxx (2004)

Redemption tells the story of Stan "Tookie" Williams, founder of the Crips (an L.A. street gang). Story follows his fall into gang-banging, his prison term, and his work writing children's novels encouraging peace and anti-violence resolutions which earned him multiple Nobel Peace Prize nominations. Tookie was executed by lethal injection at San Quentin State Prison, California.

The Life of David Gale

American movie by Alan Parker (2003)

Dr. David Gale, an advocate for eliminating the death penalty, is falsely accused of rape and murder. Once convicted, he ends up on death row in Texas himself, telling his story to a reporter.

The Green Mile

American movie by Frank Darabont (2000)

Death Row guards at a penitentiary, in the 1930's, have a moral dilemma with their job when they discover one of their prisoners, a convicted murderer, has a special gift.

Dead Man Walking

American movie by Tim Robbins (1995)

A caring nun receives a desperate letter from a death row inmate trying to find help to avoid execution for murder.

Short Films

The death penalty ... is a murder in the name of justice
<https://www.youtube.com/watch?v=kdulzOXNWBU>

Directed by The Human Rights and Democracy Media Center (SHAMS), the video gives voice to different experts, activists, religious leaders and people sentenced to death on the situation of the death penalty in Palestine.

"I will never forget the sound of a body being dropped into the pit when a man was hanged"
<https://www.dawn.com/news/1362725/i-will-never-forget-the-sound-of-a-body-being-dropped-into-the-pit-when-a-man-was-hanged>

This video made by Maaz Maudood in partnership with Justice Project Pakistan plays out in Pakistan during the last hours of a death row convict. It depicts the time from his last visit with his family to his execution. It sheds light on the different phases to which people sentenced to death are subjected before their execution.

Comprendre la peine de mort avec Nota Bene <https://www.youtube.com/watch?v=Ze9DfxJ6-4A>

By Amnesty International France from a series of videos called "Voir pour comprendre" ("See to understand"). The video shares the main arguments in favor of the abolition of the death penalty with a specific intent to make them available to everyone. It also presents some figures on retentionist countries (China, Iran, Japan, USA).

Flight <http://spring96.org/en/news/60563>

The animation film, created by talented volunteers of the campaign "Human Rights Defenders against Death Penalty", dwells on the topic of the cruelty and inhumanity of the death penalty in Belarus.

La peine de mort, des origines à l'abolition <https://www.youtube.com/watch?v=fKofwrWfc2k>

By French Institut national de l'audiovisuel (INA). It is a retrospective devoted to the death penalty in France, since its origin to its finale abolition but also in the world. The video displays archive images, paintings, gravure and photographs.

The Death Penalty in Numbers <https://www.youtube.com/watch?v=WLS7MCx1F4s>

Ever wondered which country executes the most people each year? Or when capital punishment first began? Or which countries favor which methods of execution? Well, you'll find out all the answers and a whole lot more in this video!

Art exhibitions and Artwork

Drawings & exhibitions from Arthur J. Angel <https://arthurangel.jimdo.com/arts-exhibitions>

Since his release, Arthur Angel's drawings have been exhibited in different African states as well as in Mongolia and the Netherlands and used for different Human Rights Campaigns.

Windows on death row <http://www.windowsondeathrow.com>

Art from inside and outside the prison walls, a collaboration between political cartoonists and people on death row.

Parting Words <http://www.amyelkins.com/parting-words>

A visual photographic archive of the 500+ prisoners to date executed in the state of Texas by Amy Elkins.

Myuran Sukumaran: Another Day in Paradise <https://www.bendigotourism.com/whats-on/whats-on-this-month/event/8789-myuran-sukumaran-another-day-in-paradise>

The five new Australian commissioned artworks are explorations of Myuran's life and practice, the nature of incarceration and the death penalty. They respond to and build on the powerful paintings Myuran produced during his short career, and speak to justice systems in Australia and globally.

The Last Defense <https://deathpenaltyinfo.org/news/powerful-new-documentaries-explore-death-penalty-issues>

Oscar-winning actress Viola Davis and Julius Tennon are executive producers of The Last Defense, a new documentary series that has been premiered for the first time at the 2018 Tribeca Film Festival on April 27. The seven-episode documentary series exposes flaws in the U.S. justice system through the personal narratives of death row prisoners

Who Dies, Who Decides

http://www.whodecidesinc.org/?page_id=672

The objective of this initiative was to use "the product of art" as a vehicle to educate common people about the history and practice of capital punishment in America and to lift societies consciousness around the idea of endowing a National Death Penalty Museum to preserve its deep history.

The Innocents

<http://lemagazine.jeudepaume.org/2015/03/taryn-simon-2>

"The Innocents" documents the stories of individuals who served time in prison for violent crimes they did not commit. At issue is the question of photography's function as a credible eyewitness and arbiter of justice, by Taryn Simon

[6] JOIN US!

The World Coalition Against the Death Penalty

The World Coalition Against the Death Penalty, an alliance of more than 150 NGOs, bar associations, local bodies and unions, was created in Rome on 13 May 2002. It was founded as a result of the commitment made by the signatories of the Final Declaration of the 1st World Congress against the Death Penalty, which was organized by the French NGO Together Against the Death Penalty (ECPM) in Strasbourg in June 2001. The aim of the WCADP is to strengthen the international dimension of the fight against the death penalty. Its ultimate objective is to obtain the end of death sentences and executions in those countries where the death penalty is in force.



The WCADP is striving to achieve these by lobbying international organizations and States, organizing international events, and facilitating the creation and development of national and regional coalitions against the death penalty. Since 2003, the WCADP has made 10 October the World Day against the Death Penalty.

Join the movement for the universal of the abolition of the death penalty!

In accordance with article 5 of the World Coalition's bylaws, the Coalition welcomes organizations who are sharing the aim of the universal abolition of the death penalty. To join us, you may fill in the application form and send it to the Secretariat of the World Coalition: www.worldcoalition.org/become-a-member. Every member of the Coalition must pay an annual subscription fee of 50 to 150 euros according to the resources of the organization.

[7] CONTACT US!

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World Coalition Member list and contact:

www.worldcoalition.org/Member-organizations.html

For further information:

www.worldcoalition.org